

WEBCASTS & CONFERENCING

Flexible, scalable solutions to meet any budget or audience need

Communication beyond just compliance.

Cision manages thousands of audio, interactive and video webcasts every year, ranging from earnings calls to analyst conferences.

Cision clients consistently place a high value on our premier webcasting and conference call solutions, assuring detailed coordination, broad distribution and technical success — especially during earnings season.

WHY CISION WEBCASTING?

- The convenience of one trusted vendor for conference calls, webcasts and webcast promotion
- All public webcasts are announced via two national notification releases via Cision Distribution by PR Newswire
- Experienced, dedicated webcast producers ensure your event goes off without a hitch

CISION CAN HELP YOU BUILD THE WEBCAST THAT WORKS BEST FOR YOU

Provide investors worldwide with the ability to participate either live or at a time that is convenient for them. Our highly interactive webcast transforms your message into a compelling online experience.

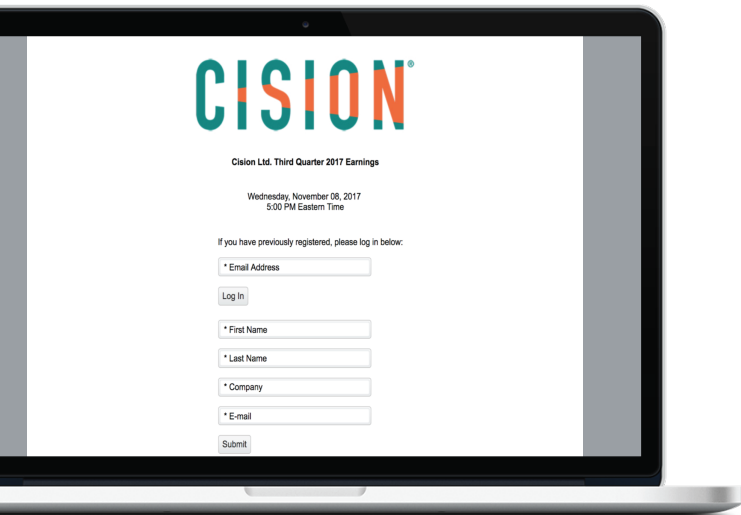
- Slide presentation: viewer or presenter controlled slide advance
- Real-time Q&A
- Speaker biographies, additional links and downloadable files so that your audience gets all the information they need
- Live video webcasts

Simplify your earnings and event “to-do” list with our integrated conference call services.

- Earnings conference calls
- Annual Shareholder Meeting
- Investor conferences
- Monthly sales conference calls
- Corporate announcements

91%

of institutional investors state that visuals (growth charts, pie charts, etc.) help in understanding company financials during earnings calls.



CONFERENCE CALLS:

Cision can help you get the most out of your conference calls, from small meetings to large-scale announcements. Cision offers a broad set of conference call services that are closely integrated with our webcasting services. Our conferencing services save you time and stress by providing a single point of accountability to schedule and manage your events.

We are a market leader in investor relations conference calls and offer significant in-house expertise to ensure a flawless event.